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## **It's Earth Day! Here's how to Save 60 Billion Gallons of Water with a Cash for Water Guzzlers Program**

### **Note to editors**

- ClearlyEnergy was formed in May 2012 to simplify energy decisions for households and small businesses; the company plans to provide energy savvy comparison tools for electricity, natural gas and major appliances:  
[www.clearlyenergy.com](http://www.clearlyenergy.com)
- The electricity costs in this study were calculated by adding usage based transmission, distribution and supply costs.
- The water costs in this study are the sum of usage based fresh water and sewer costs.
- ClearlyEnergy has calculated water and electricity costs of a load of wash for different washer types for the top 20 cities across the US.
- Calculations are based on February 2013 Dept. of Energy Modified Energy Factor and Water Factor standards for washers, Energy Star and Energy Star Most Efficient Award washers.
- ClearlyEnergy assumed that an average household does 300 loads of laundry per year.